

Dalia Lourenço Levin

COMMUNICATIONS SPECIALIST · GENEVA, SWITZERLAND

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Communications specialist with more than twelve years developing and delivering strategy for global institutions including WHO, ISO, the European Commission and the Asian Development Bank. Expertise in crisis communications, stakeholder engagement, digital outreach and media relations, with seven emergency field deployments and a proven record of measurable audience growth.

EXPERIENCE

2023 – 2025 · GENEVA, SWITZERLAND

Communications Consultant International Organization for Standardization (ISO)

- Introduced an evergreen content workflow improving coordination between web and social teams, strengthening institutional responsiveness across channels.

2013 – 2025 · GENEVA, SWITZERLAND

Communications Consultant World Health Organization

- Led global communications for the launch of WHO's physical inactivity estimates, securing around 2,600 media mentions across priority markets within five days.
- Directed World No Tobacco Day communications, delivering 241 million Facebook impressions and 10 million Twitter impressions.
- Designed and led WHO's first influencer-driven public health advocacy campaign on youth vaping risks (Instagram/TikTok), maximising a USD 40,000 grant with TikTok Ad Grant amplification.
- Deployed to seven emergency field operations – Ebola (DR Congo), Cyclones Idai and Kenneth (Mozambique), COVID-19 (Yemen, Djibouti), polio (Ukraine), yellow fever (Angola), Rohingya crisis (Bangladesh) – leading risk communications and teams of up to seven staff.
- Built Djibouti's first COVID-19 communications strategy: 16x Twitter reach and doubled Facebook following within two months.
- Developed strategic materials for Bloomberg Philanthropies contributing to a USD 5 million grant renewal.
- Launched WHO's first donor roundtable after Cyclones Idai and Kenneth, strengthening relationships with new government donors.
- Managed institutional reputation across disease outbreaks, health emergencies and politically sensitive initiatives, including the Global Diabetes Compact.

EDUCATION

2010 – 2011 · LONDON, UK

MA International Broadcast Journalism, with Merit City, University of London

2006 – 2011 · HALIFAX, CANADA

Bachelor of Journalism, Honours University of King's College

Exchanges: Universidad de Málaga, Spain
• Saint Petersburg State University,
Russia

LANGUAGES

English – Native · French – Fluent ·
Spanish – Fluent ·
Portuguese – Fluent ·
Russian – Beginner

SKILLS

Content strategy ·
Crisis communications ·
Media relations ·
Social media management ·
Copywriting ·
Stakeholder engagement ·
Brand messaging · SEO & analytics ·
Video production ·
Team leadership ·
Project management ·
AI content automation

TRAINING

IPMA-D Project Management, 2023 ·
Design Thinking ·

2021 – 2022 • GENEVA, SWITZERLAND

Communications Manager
DCM Capital Management

- Grew the firm's LinkedIn audience by 2,000% through strategic positioning, content leadership and event-driven trust building within UHNW networks.

2020 – 2021 • REMOTE

Communications Consultant
Asian Development Bank

- Wrote articles, newsletters and press releases on public-private partnerships across Asia: solid waste management (Timor-Leste), district-heating upgrade (Tashkent, Uzbekistan), digitised national ID system (Philippines).

2014 • GENEVA, SWITZERLAND

Social Media Consultant
Inter-Parliamentary Union

- Social media strategy, content and campaign evaluation for the International Day of Democracy.

2011 – 2012 • BRUSSELS, BELGIUM

Communications Officer
European Commission

- Led communications for the Internal Market Information (IMI) system within DG MARKT: communication video, national coordinator training seminars, user handbook, newsletters and surveys.

2010 – 2011 • REMOTE

Copywriter
Government of Qatar

- Articles and technical pages for Hukoomi, the official government web portal.

Conflict Management •

WHO Emergency Communications
Network •

WHO Training of Trainers